



The Little Book of Big Management Theories: ... and how to use them

James McGrath, Bob Bates

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Winner of the ‘**Practical Manager**’ category at the Chartered Management Institute **Management Book of the Year Awards**.

The Little Book of Big Management Theories was praised by judges for being relevant, highly readable and refreshing in its approach – useful to experienced and new managers alike. Covering 89 management theories, it provides a summary of each theory, a guide of how to use it and a list of questions to ask, making it an ideal reference book.

Rebecca Taylor, the Dean and Director of Studies at the Open University Business School, explained why the book deserved to win:

“This book was a delight to read and was a highly refreshing approach to the world of management. The ‘big’ ideas have been boiled down into easily-digestible chunks that are perfect either as an introduction or a refresher for the more experienced manager. The personal writing style and lack of preaching makes it a brilliant desk-side companion for a manager of any level, and I highly recommend it.”

89 management theories from the world’s best management thinkers – the fast, focussed and express route to success.

As a busy manager, you need solutions to everyday work problems fast. *The Little Book of Big Management Theories* gives you access to the very best theories and models that every manager should know and be able to use.

Cutting through the waffle and hype, McGrath and Bates concentrate on the theories that really matter to managers day-to-day. Each theory is covered in two pages – telling you what it is, how to use it and the questions you should be asking – so you can immediately apply your new knowledge in the real world.

The Little Book of Big Management Theories will ensure you can:

- Quickly resolve a wide range of practical management problems

- Be a better, more decisive manager who gets the job done
- Better motivate and influence your staff, colleagues and stakeholders
- Improve your standing and demonstrate that you are ready for promotion

All you need to know and how to apply it – in a nutshell.

‘I’ll make sure that every manager in our pharmacy outlets gets a copy of this book.’

Manjit Jhooty, Managing Director, Jhoots Pharmacy

‘Every manager should read this book.’

Geoff Round, Chief Executive, Birmingham Civic Housing Association Ltd

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Monte Lawson:

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People live in this new moment of lifestyle always make an effort to and must have the spare time or they will get lots of stress from both lifestyle and work. So , when we ask do people have extra time, we will say absolutely of course. People is human not a robot. Then we question again, what kind of activity do you possess when the spare time coming to an individual of course your answer may unlimited right. Then ever try this one, reading guides. It can be your alternative inside spending your spare time, the particular book you have read is usually The Little Book of Big Management Theories: ... and how to use them.

Deborah Anderson:

Playing with family in a park, coming to see the water world or hanging out with good friends is thing that usually you will have done when you have spare time, then why you don't try factor that really opposite from that. A single activity that make you not experience tired but still relaxing, trilling like on roller coaster you already been ride on and with addition of information. Even you love The Little Book of Big Management Theories: ... and how to use them, it is possible to enjoy both. It is great combination right, you still desire to miss it? What kind of hang-out type is it? Oh occur its mind hangout folks. What? Still don't buy it, oh come on its named reading friends.

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