Computer Generated Colour: A Practical Guide to Presentation and Display

Richard Jackson, Lindsay MacDonald, Ken Freeman

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With the right software, anyone can create a colorful display on a computer. For a practical guide to getting it right, using color effectively?to communicate on screen, on different computers, or from computer to print?this book is ideal. It abounds with useful, jargon-free advice on the techniques and equipment, design and color choices faced by the programmer or software developer, computer novice or professional, using color in the presentation of computer-generated images. The authors give extensive information on how the eye sees color, how we describe and model color, and how the computer generates and displays it. Accessible, attractive, with color on every other page, numerous examples, line drawings, graphs and practical tips, this book will be invaluable to anyone wishing to use color on machines from humble PC to supercomputer. To demonstrate the true impact of color on screen the authors have also compiled a set of example illustrations available separately on CDI/Photo CD[?]. To order a copy simply return the reader-reply card in the book.

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