



The Internet and the Emerging Importance of New Forms of Intellectual Property (Information Law)

(Information Law Series Set)

Susy Frankel, Daniel Gervais

Download now

[Click here](#) if your download doesn't start automatically

The Internet and the Emerging Importance of New Forms of Intellectual Property (Information Law) (Information Law Series Set)

Susy Frankel, Daniel Gervais

The Internet and the Emerging Importance of New Forms of Intellectual Property (Information Law) (Information Law Series Set) Susy Frankel, Daniel Gervais

Information Law Series Volume 37

The Internet and the Emerging Importance of New Forms of Intellectual Property scrutinizes the existence of commonalities in the realm of intellectual property (IP) rights. The term ‘intellectual property’ has come to include numerous intangible rights beyond the traditional ‘Big Three’ (patent, trademark and copyright) – rights that force us to reconsider and maybe also change the object and purpose of IP. Not only do these rights generally have less solid normative footing and few, if any, well-understood inherent limits, but the borders of their misappropriation are hard to draw as well. This book poses the question of what risks and advantages accrue to such IP or ‘IP-like’ rights.

What’s in this book:

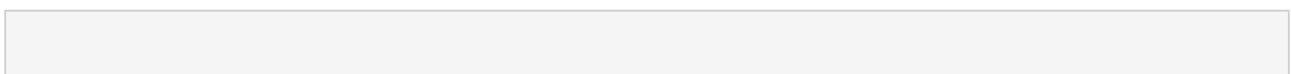
Sixteen distinguished contributors offer in-depth analyses of such rights as the following:

- trade secrets;
- image and publicity rights;
- geographical indications;
- traditional knowledge;
- protection of databases; and
- sports rights and ambush marketing.

Recommendations and solutions put forth in the book include the use of specialized courts or judges and of private standards, and these suggestions help in moving towards a synthesis of the legal status for ‘new’ forms of IP rights. There are also thoughtful considerations of practices such as forum-shifting and an analysis of the special value of evolving Chinese law as a ‘norm laboratory’. Two final chapters discuss the complexities of enforcement which impacts substantive IP and can be said to be its own ‘form’ of IP.

How will this help you:

Being a groundbreaking work on the new forms of IP rights, this book clarifies the legal status of ‘new’ forms of IP and provides a systematic analysis of how IP law applies to intangible rights beyond patent, trademark, and copyright. The book serves as a useful springboard to litigators and judges for adjudicating IP cases arising from Internet use. Practitioners, judges, and policymakers will all welcome this work. Its contributors collectively take a giant step toward clarifying and synthesizing one of the most baffling areas of current law both internationally and at national level around the globe.



 [**Download** The Internet and the Emerging Importance of New Fo ...pdf](#)

 [**Read Online** The Internet and the Emerging Importance of New ...pdf](#)

Download and Read Free Online The Internet and the Emerging Importance of New Forms of Intellectual Property (Information Law) (Information Law Series Set) Susy Frankel, Daniel Gervais

From reader reviews:

Percy Brown:

Here thing why this specific The Internet and the Emerging Importance of New Forms of Intellectual Property (Information Law) (Information Law Series Set) are different and reliable to be yours. First of all examining a book is good but it depends in the content than it which is the content is as tasty as food or not. The Internet and the Emerging Importance of New Forms of Intellectual Property (Information Law) (Information Law Series Set) giving you information deeper since different ways, you can find any book out there but there is no e-book that similar with The Internet and the Emerging Importance of New Forms of Intellectual Property (Information Law) (Information Law Series Set). It gives you thrill looking at journey, its open up your eyes about the thing this happened in the world which is might be can be happened around you. It is possible to bring everywhere like in area, café, or even in your way home by train. For anyone who is having difficulties in bringing the imprinted book maybe the form of The Internet and the Emerging Importance of New Forms of Intellectual Property (Information Law) (Information Law Series Set) in e-book can be your choice.

Linda Gordon:

Nowadays reading books be a little more than want or need but also get a life style. This reading practice give you lot of advantages. Associate programs you got of course the knowledge the rest of the information inside the book this improve your knowledge and information. The data you get based on what kind of publication you read, if you want attract knowledge just go with training books but if you want truly feel happy read one together with theme for entertaining like comic or novel. Typically the The Internet and the Emerging Importance of New Forms of Intellectual Property (Information Law) (Information Law Series Set) is kind of book which is giving the reader capricious experience.

Harold Phillips:

Reading a book to become new life style in this yr; every people loves to learn a book. When you examine a book you can get a great deal of benefit. When you read ebooks, you can improve your knowledge, since book has a lot of information on it. The information that you will get depend on what forms of book that you have read. In order to get information about your study, you can read education books, but if you act like you want to entertain yourself you are able to a fiction books, this sort of us novel, comics, and also soon. The The Internet and the Emerging Importance of New Forms of Intellectual Property (Information Law) (Information Law Series Set) will give you a new experience in examining a book.

James Pitts:

Reading a guide make you to get more knowledge from this. You can take knowledge and information coming from a book. Book is written or printed or outlined from each source which filled update of news. In this particular modern era like at this point, many ways to get information are available for a person. From

media social like newspaper, magazines, science publication, encyclopedia, reference book, new and comic. You can add your understanding by that book. Are you hip to spend your spare time to spread out your book? Or just looking for the The Internet and the Emerging Importance of New Forms of Intellectual Property (Information Law) (Information Law Series Set) when you required it?

Download and Read Online The Internet and the Emerging Importance of New Forms of Intellectual Property (Information Law) (Information Law Series Set) Susy Frankel, Daniel Gervais #ABQOEIM3TWH

Read The Internet and the Emerging Importance of New Forms of Intellectual Property (Information Law) (Information Law Series Set) by Susy Frankel, Daniel Gervais for online ebook

The Internet and the Emerging Importance of New Forms of Intellectual Property (Information Law) (Information Law Series Set) by Susy Frankel, Daniel Gervais Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Internet and the Emerging Importance of New Forms of Intellectual Property (Information Law) (Information Law Series Set) by Susy Frankel, Daniel Gervais books to read online.

Online The Internet and the Emerging Importance of New Forms of Intellectual Property (Information Law) (Information Law Series Set) by Susy Frankel, Daniel Gervais ebook PDF download

The Internet and the Emerging Importance of New Forms of Intellectual Property (Information Law) (Information Law Series Set) by Susy Frankel, Daniel Gervais Doc

The Internet and the Emerging Importance of New Forms of Intellectual Property (Information Law) (Information Law Series Set) by Susy Frankel, Daniel Gervais Mobipocket

The Internet and the Emerging Importance of New Forms of Intellectual Property (Information Law) (Information Law Series Set) by Susy Frankel, Daniel Gervais EPub