



The Commercialized Crafts of Thailand: Hill Tribes and Lowland Villages (ConsumAsiaN)

Erik Cohen

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This volume brings together two decades of research into the process of commercialization of the folk crafts of Thailand: the conditions of its emergence, the parties involved in its development, the changes in the processes and organization of production which accompany it, the channels through which commercialized craft products are marketed, the nature of the audiences which they reach, and the transformations in appearance and meaning which the products undergo as a result of their commercialization. Each chapter deals with a specific issue in a particular context, but virtually all of them relate to one or another of these principal aspects of the process of commercialization.

Part I explores the commercialization of hill tribe textiles, particularly those of the Hmong refugees from Laos. Part II presents a series of case studies of the various ways in which the products of lowland Thai "craft villages" became commercialized.

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