



Mind Capture: How to Stand Out in the Age of Advertising Overload

Tony Rubleski

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The average American is hit with over 1,500 marketing messages each day. Few, if any, of these messages are noticed! How will YOUR company stand out from the ever increasing barrage of media noise and overload? In Mind Capture, you will discover: How to generate more referral business Secrets to capturing the attention of the 21st Century customer 27 Ways to keep your customers coming back again and again How to get FREE publicity for any product, service or organization proven ways to stand out in the marketplace and drive your competition crazy Powerful ways to increase the effectiveness of your direct marketing offers

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