

The Media and Public Life: A History (New Directions in Media History)

John Nerone



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The Media and Public Life: A History (New Directions in Media History) John Nerone **Choice Outstanding Academic Title for 2015**

In this lucid and intelligent guide, John Nerone traces the history of the media in public life. His unconventional account decenters professional journalism from its central role in providing information to the people and reconceives it as part of a broader set of media practices that work together to represent the public. The result is a sensitive study of the relationship between media and society that sheds light on the past, present and future of news and public life.

The book demonstrates clearly that the media have always been deeply embedded in social, economic, and political institutions and structures. Large transformations and historical shifts are brought to life in the book through closer study of key moments of change such as the rise of liberal political institutions, the market revolution, the industrial revolution, bureaucratization and professionalization, globalization, and the ongoing digital revolution. By integrating theoretical concepts with detailed and vivid historical examples, Nerone shows how print and news media became entangled with public institutions.

The Media and Public Life brings new light on the ways in which people have understood the meaning of a free and democratic media system. It is essential reading for all students and scholars of media, history and society.

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