

The Savvy Business Traveler's Guide to Customs and Practices in Other Countries: The Dos & Don'ts to Impress Your Host and Make the Sale

Dan Blacharski

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Pack your bags and be whisked away to over 40 different countries.

Did you know red roses should be avoided as gifts in Switzerland, or that women should cover their mouths when they laugh in South Korea? Not every country shares the same customs, religions, and ideas as America, so it is useful to have a guide on how to behave if and when you are doing business in a foreign country. Now, The Savvy Business Traveler's Guide to Customs and Practices in Other Countries can be your hand-held guide to accompany you as you travel to countries near and far.

This book takes you through each country individually and explains its economic conditions, proper greetings, native foods, religions, etiquette, bargaining and deal making, and customs. By reading and understanding the behaviors expected when you are in each country, you will be better prepared to make the sale and leave a great impression of your company. This book makes it easy for you to navigate yourself around the world and flip the page to whichever country you may be visiting.

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